

Business Retention & Expansion Program (BR&E)

The BR&E is a program that supports existing businesses in a geographic region or sector. The local BR&E project is led by the Deer Lake Chamber of Commerce, in partnership with the Pasadena & Area Chamber of Commerce, with support from local businesses, municipal councils, the Department of Innovation Trade and Rural Development, Humber Economic Development Board, and Atlantic Canada Opportunities Agency.

The philosophy of the program is that these businesses constitute approximately 80% of economic activity should be the focus of local development efforts.

The Deer Lake Chamber of Commerce (DLCC) initiated a BR&E project in 2005 and over the next year interviewed 52 businesses in the region. The final report was completed in June 2006 and presented at the Chamber's AGM on October 12, 2006.

On Saturday, November 4, 2006, the local BR&E Leadership Team held a strategic planning session to prioritize issues arising from the business interview findings and developed a realistic action plan.

Almost 40% of responding firms requested additional information on sources of financial support. Therefore, the BR&E Leadership Team prepared the following list of financial support available to businesses.

The Deer Lake Chamber of Commerce has prepared a business start-up package that contains relevant information on starting a new business. Packages can be obtained by calling the Chamber office at 635-3260.

Financial Sources Available to Business

Project led by:



**9 A Church Street
Deer Lake, NL A8A 1C9
Tel: (709) 635-3260 Fax: (709) 635-5857
Email: info@deerlakechamber.com
Website: www.deerlakechamber.com**

Supported by:

**ACOA, Department of Innovation Trade and
Rural Development, Humber Economic
Development Board, and Pasadena Chamber of
Commerce**

Bank of Montreal

Rhonda Walsh, Branch Manager
Tel: 635-4576 Fax: 635-8157
Email: rhonda.walsh@bmo.com

Humber Valley Credit Union

Brenda McCarthy
Tel: 635-5149 Fax: 635-3889
Email: bmccarthy@humbervalley.creditu.net

Innovation Trade and Rural Development

Stewart Read, Economic Development Officer
Tel: 635-2613 Fax: 635-5103
Email: sread@gov.nl.ca

Scotiabank

Peggy White, Branch Manager
Tel: 635-1132 Fax: 635-3235
Email: peggy.white@scotiabank.com

Other:

Atlantic Canada Opportunities Agency, Corner Brook

Mark Tierney, Development Officer, Western NL
Tel: 637-4479 Fax: 637-4483
Email: Mark.Tierney@acoa-apeca.gc.ca

Brook Street Credit Union, Pasadena

Don Rideout, Manager
Tel: 686-5404 Fax: 686-5405
Email: donaldr@brookstreet.creditu.net

Business Development Bank of Canada, Corner Brook

Zeta Dyke, Branch Manager
Tel: 637-4520 Fax: 637-4522
Email: zeta.dyke@bdc.ca

CIBC, Corner Brook

Darlene Roberts, Account Manager, Small Business
Tel: 637-1700 ext. 225 Fax: 634-1734
Email: darlene.roberts@cibc.com

Human Resources Labour & Employment, Corner Brook

Glenda Hayes
Tel: 636-2950 or 1-866-417-4753 Fax: 637-2630
Email: glendahayes@gov.nl.ca

Humber Community Development Corporation (CBDC- Humber) Corner Brook

Phyllis Keats, Development Officer
Mark Kelly, Executive Director
Tel: 639-7755 Fax: 639-1040
Email: phyllis.keats@cbdc.ca

RBC Royal Bank, Corner Brook

Paul Noseworthy, Account Manager
Tel: 639-4018 Fax: 634-8909
Email: paul.noseworthy@rbc.com

Service Canada, Corner Brook

Anthony Duhart, Manager Tel: 637-4243 Fax: 637-4243
Email: anthony.duhart@servicecanada.gc.ca
Dorothy Pender, Programs & Employ. Clerk Tel: 637-4231 Fax: 637-4234
Email: dorothy.pender@servicecanada.gc.ca
Joan Tucker, Employment Clerk Tel: 637-4237 Fax: 637-4234
Email: joan.tucker@servicecanada.gc.ca
Website: www.servicecanada.gc.ca

TD Canada Trust, Corner Brook

Cathy Allen, Manager, Customer Service
Tel: 637-1076 ext. 278 Fax: 637-2678